Communication and Media Research

Degree conferred
Bachelor of Arts in Communication and Media Research

Options
Option of an award bearing the distinction «Bilingual curriculum, French/German».

Languages of study
Study in German

Commencement of studies
Commencement of studies only in the Autumn Semester (September)

Access to further studies
Master

Knowledge about how the media operate and social scientific competences are an important requirement for many careers in the media and communication sector. Our graduates work in media management, journalism, public relations, communication management, marketing, market research, media planning, academia, the public administration, politics and communication consultancy.

Studies organisation

Structure of studies
120 ECTS credits + 60 ECTS credits in one or two minor study programmes freely chosen, 6 semesters

Curriculum
http://studies.unifr.ch/go/4F2Tn

Comments
In Fribourg you have the opportunity to complement your studies of communication according to your own interests with a variety of minor study programmes like economics, management, history, sociology, psychology or languages.

Admission

The following Swiss school-leaving certificates grant admission to Bachelor programmes at the University of Fribourg:

- Swiss academic Maturity Certificate
- Swiss vocational or specialised Baccalaureate in conjunction with the supplementary exam certificate from the Swiss Maturity Commission
- Bachelor Degree from a Swiss university, from an accredited Swiss university of applied sciences (HES/FH) or from a Swiss university of teacher education (HEP/PH)

A complete list of all further recognized Swiss school-leaving certificates is to be found on the webpages of swissuniversities (in French and German only): http://studies.unifr.ch/go/en-admission-swisscertificates

Foreign upper secondary school-leaving certificates are recognised only if they correspond substantially to the Swiss Maturity Certificate. They must qualify as general education. Foreign school-leaving certificates are considered to be general education if the last three years of schooling include at least six general education subjects, independent from each other, in accordance with the following list:

1. First language (native language)
2. Second language
3. Mathematics
4. Natural sciences (biology, chemistry or physics)
5. Humanities and social sciences (geography, history or economics/law)
6. Elective (an additional language or an additional subject from category 4 or 5)
The general admission requirements to the Bachelor programmes at the University of Fribourg for holders of foreign school-leaving certificates as well as the admission requirements for individual countries are to be found on the webpages of swissuniversities: [http://studies.unifr.ch/go/en-admission-country-list](http://studies.unifr.ch/go/en-admission-country-list).

In addition, foreign candidates must present proof of sufficient language skills in French or German.

The assessment of foreign school-leaving certificates is based on the «CRUS Recommendations for the Assessment of Foreign Upper Secondary School-Leaving Certificates, 7 September 2007» ([http://studies.unifr.ch/go/crus07en](http://studies.unifr.ch/go/crus07en)). The admission requirements are valid for the respective academic year. The Rectorat of the University of Fribourg reserves the right to change these requirements at any time.

**Alternatives**

Also offered as a minor study programme (60/30 ECTS credits).

**Contact**

Faculty of Economics and Social Sciences  
Dean's Office  
decanat-ses@unifr.ch  
[http://studies.unifr.ch/go/en-ses](http://studies.unifr.ch/go/en-ses)