Management

Degree conferred
Master of Arts in Management

Options
Option of an award bearing the distinction «Bilingual curriculum, French/German».

Languages of study
Possibility to study in French, in German or in French and German (with many courses in English).

Commencement of studies
Commencement of studies in the Autumn Semester (September) or in the Spring Semester (February)

Access to further studies
Ph.D.

This Master's programme builds on the skills and knowledge acquired during the Bachelor in three specialised areas. The students can personalise their study programme with a choice of courses from the following nine modules:

- Strategy;
- General Management;
- Organisation and Human Resource Management;
- Marketing;
- Finance;
- Accounting and Control;
- Digitalisation and Business Informatics;
- Nonprofit Management;
- European and Global Business.

Optional classes provided by the Faculty or other faculties allow students to define more inter-disciplinary lessons in the fields of economics, information management, media and communication sciences, social sciences and law. The Master thesis consists of personal research that allows the student to conclude their course through applying the skills acquired and developing a special expertise in a chosen field.

Fribourg profile
The modular structure of the study programme lets students personalise their course of study and demonstrate the skills they have acquired. With options in management of non-profit organisations and European and Global Business, Fribourg offers two unique areas of specialisation. In addition, the BeNeFri agreement allows students to select other courses from the course offer of the Universities of Berne or Neuchatel. With its intercultural students and its multilingual course offer (in French, German and English), this Master programme in management at the University of Fribourg is unique in Switzerland.

Learning outcomes and career openings
The Master of Arts in Management is designed to lead to a career as a manager or specialist in a company, non-profit organisation or the public administration. The university course in business administration/management provides future graduates with all the knowledge and methods they need to understand how a company functions and how decision processes are efficiently and effectively carried out. Graduates will be ready to face the challenges of large multinational companies or small and medium enterprises in operational, marketing, auditor, or consultant or junior consultant positions. Our graduates take up a variety of positions after their studies, for example:

- Marketing manager in a consumer goods or industrial goods company;
- Consultant in a consulting firm or in-house consulting department;
- Human resources project manager in a large firm or SME;
- Tax advisor or auditor;
- Controller in the private or public sector;
- Analyst in a financial institution.

Profile of the study programme
This Master programme in management deepens the knowledge acquired during the Bachelor in three specialised areas. The students can personalise their study programme with a choice of courses from the following nine modules:

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- Marketing;
- Finance;
- Accounting and Control;
- Digitalisation and Business Informatics;
- Nonprofit Management;
90 ECTS credits, 3 semesters

Curriculum

http://studies.unifr.ch/go/PWEqb

Admission

Master's degree programmes are built on the knowledge and abilities that were acquired when obtaining a Bachelor's degree.

Holders of a Bachelor's degree awarded from a Swiss university can be admitted to a Master's degree programme within the corresponding discipline (requires the acquisition of minimum 60 ECTS credits at Bachelor level in the corresponding discipline) without any additional requirements. The same applies to holders of a Bachelor's degree awarded by a foreign university, provided that the Bachelor's degree is recognised and considered equivalent by the University of Fribourg.

Holders of a Bachelor's degree awarded from a Swiss university or holders of a Bachelor's degree awarded by a foreign university, provided that the Bachelor's degree is recognised and considered equivalent by the University of Fribourg, can be admitted to a Master's degree programme within another discipline with prerequisites (must be successfully completed before starting the Master's degree programme) or additional requirements (can be completed during the Master's degree programme). According to existing agreements, holders of a Bachelor's degree awarded from a Swiss university of applied sciences can also be admitted with prerequisites or additional requirements.

The respective conditions of admission for each Master's degree programme are reserved.

Holders of a Bachelor's degree in management awarded from a Swiss university of applied sciences can be admitted with a complementary programme of 60 ECTS credits. This complementary programme must be passed in the first year and starts in the autumn semester.

Alternatives

Also offered as a minor study programme (30 ECTS credits).

Contact

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http://studies.unifr.ch/go/en-ses