Course offerings 20/21 | AS20
Study programme description
Master

Management

Degree conferred
Master of Arts in Management

Options
Option of an award bearing the distinction «Bilingual curriculum, French/German».

Languages of study
Possibility to study in French, in German or in French and German (with many courses in English).

Commencement of studies
Commencement of studies in the Autumn Semester (September) or in the Spring Semester (February)

Access to further studies
Ph.D.

This master programme builds on the skills and knowledge acquired during the bachelor studies in management. The choice of three out of ten modules allows students to personalise their study programme and to acquire expertise in many fields, according to their individual preferences. In particular, management of non-profit organisations and sustainability and European and Global Business are unique areas of specialisation offered by the Faculty of Management, Economics and Social Sciences in Fribourg. Optional classes provided by the Faculty or other Faculties allow students to define more inter-disciplinary lessons in the fields of economics, information management, media and communication sciences, social sciences and law. The multilingual course offer makes this programme unique in Switzerland.

Profile of the study programme
This master programme in management deepens the knowledge acquired during the bachelor in three specialised areas. The students can personalise their study programme with a choice of courses from the following ten modules:

- Strategy;
- Innovation and Entrepreneurship;
- Organisation and Human Resource Management;
- Marketing;
- Finance;
- Accounting and Control;
- Managing Digitalisation;
- Nonprofit Management and Sustainability;
- European and Global Business;
- Data Analytics.

The master thesis consists of personal research that allows the student to conclude their course through applying the skills acquired and developing a special expertise in a chosen field.

Fribourg profile
The modular structure of the study programme lets students personalise their course of study and demonstrate the skills they have acquired. With options in management of non-profit organisations and sustainability and European and Global Business, Fribourg offers two unique areas of specialisation. In addition, the BeNeFri agreement allows students to select other courses from the course offer of the Universities of Berne or Neuchatel. With its intercultural students and its multilingual course offer (in French, German and English), this master programme in management at the University of Fribourg is unique in Switzerland.

Learning outcomes and career openings
The Master of Arts in Management is designed to lead to a career as a manager or specialist in a company, non-profit organisation or the public administration. The university course in business administration/management provides future graduates with all the knowledge and methods they need to understand how a company functions and how decision processes are efficiently and effectively carried out. Graduates will be ready to face the challenges of large multinational companies or small and medium enterprises in operational, marketing, auditor, or consultant or junior consultant positions. Our graduates take up a variety of positions after their studies, for example:

- Marketing manager in a consumer goods or industrial goods company;
- Consultant in a consulting firm or in-house consulting department;
- Human resources project manager in a large firm or SME;
- Tax advisor or auditor;
- Controller in the private or public sector;
- Analyst in a financial institution.

Studies organisation
Structure of studies
90 ECTS credits, 3 semesters

Curriculum
http://studies.unifr.ch/go/orMLz (French)
http://studies.unifr.ch/go/a-W2b (German)

Admission
Master's degree programmes are built on the knowledge and abilities that were acquired when obtaining a bachelor's degree.

Holders of a bachelor's degree awarded by a Swiss university are admitted to a master's degree programme without any preconditions if they have earned 60 or 90 ECTS credits – depending on the chosen master's degree programme – within the corresponding discipline. However, additional requirements can be required. The same applies to holders of a bachelor's degree...
awarded by a foreign university, provided that the bachelor's degree is recognised and considered equivalent by the University of Fribourg.

Holders of a bachelor's degree awarded by a Swiss or a foreign university, provided that the bachelor's degree is recognised and considered equivalent by the University of Fribourg, who do not fulfil this condition can be admitted to a master's degree programme with preconditions (which must be successfully completed before starting the master's degree programme) and/or additional requirements (which can be completed during the master's degree programme). The preconditions and/or additional requirements may not exceed 60 ECTS credits in total. The same applies to holders of a bachelor's degree awarded by a Swiss university of applied sciences, according to existing agreements.

The respective conditions of admission for each master's degree programme are reserved.

Alternatives

Also offered as a minor study programme (30 ECTS credits).

Contact

Faculty of Management, Economics and Social Sciences
Dean's Office
decanat-ses@unifr.ch
http://studies.unifr.ch/go/en-sesm