Management

Degree conferred
Master of Arts in Management

Options
Option of an award bearing the distinction «Bilingual curriculum» (French – German).

Languages of study
Possibility to study in French, in German or in French and German (with many courses in English language).

Commencement of studies
Commencement of studies in the Autumn Semester (September) or in the Spring Semester (February)

Access to further studies
Ph.D.

This Master's programme builds on the skills and knowledge acquired during the Bachelor studies in management. The choice of three out of seven modules allows students to personalise their study programme and to acquire expertise in many subjects, according to their individual preferences. In particular, management of non-profit organisations and European and Global Business are unique areas of specialisation offered by the Faculty of Economics and Social Sciences in Fribourg. Optional classes provided by the Faculty or other faculties allow students to define more inter-disciplinary lessons in the fields of economics, information management, media and communication sciences, social sciences and law. The multilingual course offer makes this programme unique in Switzerland.

Profile of the study programme
This Master programme in management deepens the knowledge acquired during the Bachelor and looks at three specialised areas in depth. The students can personalise their study programme with a choice of courses from the following nine modules:

- Strategy;
- General Management;
- Organisation and Human Resource Management;
- Marketing;
- Finance;
- Accounting and Control;
- Business Informatics;
- Nonprofit Management;
- European and Global Business.

Organisation des études

Structure of studies
90 ECTS credits, 3 semesters

Curriculum
http://studies.unifr.ch/go/PWEqb

Admission
Master's degree programmes are built on the knowledge and abilities that were acquired when obtaining a Bachelor's degree.

Holders of a Bachelor's degree awarded from a Swiss university can be admitted to a Master's degree programme within the corresponding discipline (requires the acquisition of minimum 60 ECTS credits at Bachelor level in the corresponding discipline)
without any additional requirements. The same applies to holders of a Bachelor's degree awarded by a foreign university, provided that the Bachelor's degree is recognised and considered equivalent by the University of Fribourg.

Holders of a Bachelor's degree awarded from a Swiss university or holders of a Bachelor’s degree awarded by a foreign university, provided that the Bachelor’s degree is recognised and considered equivalent by the University of Fribourg, can be admitted to a Master's degree programme within another discipline with prerequisites (must be successfully completed before starting the Master's degree programme) or additional requirements (can be completed during the Master's degree programme). According to existing agreements, holders of a Bachelor’s degree awarded from a Swiss university of applied sciences can also be admitted with prerequisites or additional requirements.

The respective conditions of admission for each Master’s degree programme are reserved.

Alternatives

Also offered as a minor study programme (30 ECTS credits).

Contact

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