Doctoral students the possibility to present and discuss the current state of their projects. ECTS credits can also be acquired by participating in academic courses at the University of Fribourg or elsewhere (e.g. summer or winter schools) in areas such as theory, methodology, didactics or academic writing and presentation skills, by giving presentations at scientific conferences, by publishing articles in scientific journals or books (first author or co-author), by writing reviews or helping with the organisation of conferences, or by undertaking other academic tasks at the department. For detailed information about the doctoral programme, see http://www.unifr.ch/dcm/uploads/file/downloads/dr-richtlinien2015.pdf

Professors who are eligible to supervise theses

- Prof. Dominique Bourgeois
  Areas of specialisation:
  - Media economics
  - Media concentration
  - Communication strategies and crisis communication
  - Internet and organisational communication, digital communication
  Supervision of theses in French and English.

- Prof. Andreas Fahr
  Areas of specialisation:
  - Media selection, media use, media effects
  - Emotional & cognitive processing of media exposure
  - Mediated social communication
  - Parasocial relationships, health communication, entertainment
  Supervision of theses in German and English.

- Prof. Regula Hänggli
  Areas of specialisation:
  - Political communication
  - Quality of debates
  - Challenges to democracy based on commercialisation and digitalisation
  - Relation between media and democracy
  Supervision of theses in German and English.

- Prof. Diana Ingenhoff
  Areas of specialisation:
  - Strategic communication, organisational communication, communication management
  - International public relations research, public diplomacy and country images
  - Corporate social responsibility (CSR), social advocacy, and media quality
  - Reputation management and crisis communication in the digital age
  Supervision of theses in German and English.
Offre d'études Édition 18/19 | SA 18
Descriptif de programme d'études
Doctorat

- Prof. Julia Metag
  Areas of specialisation:
  – Science communication
  – Political communication
  – Media effects
  Supervision of theses in German and English.

- Prof. Manuel Puppis
  Areas of specialisation:
  – International comparison of media systems & Swiss media system
  – Media policy and media regulation
  – Media organisations
  – Critical communication research
  Supervision of theses in German and English.

- Prof. Philomen Schönhagen
  Areas of specialisation:
  – Theory and History of mass communication
  – Journalism Research
  – History of Mass Communication Research
  – Qualitative Methods in Communication Studies
  – Gender and Media
  Supervision of theses in German, French and English.

Organisation des études
Structure of studies
30 ECTS credits can be earned.

Doctoral school

Admission
In order to be admitted to a doctorate the candidate must have been awarded an academic Bachelor's and Master’s degree or an equivalent qualification by a university recognised by the University of Fribourg.

Before applying for a doctorate the candidate should contact a professor who would be willing to supervise the thesis work.

There is no general right to be admitted to a doctorate.

The respective conditions of admission for each doctoral study programme are reserved.

Contact
Department of Communication and Media Research (DCM)
Dr Daniel Beck, lecturer and study advisor
daniel.beck@unifr.ch
http://studies.unifr.ch/go/de-mediacommunication (German)
http://studies.unifr.ch/go/fr-mediacommunication (French)