Management

Degree conferred
Bachelor of Arts in Management

Options
Option of an award bearing the distinction «Bilingual curriculum»
(French – German).

Languages of study
Possibility to study in French, in German or in French and German.

Commencement of studies
Commencement of studies in the Autumn Semester (September) or
in the Spring Semester (February)

Access to further studies
Master

This Bachelor programme provides the essential basis for
understanding business management tools, for companies and non-
profit organisations such as hospitals, associations and
international organisations but also for public administration.
Students are equipped with methodological, professional and social
skills. Future graduates are trained in making decisions in a
changing and complex economic environment, and in particular
acquire specific methods for analysing and understanding socio-
economic phenomena. A wide range of lessons provides solid
training as a future manager and allows students to develop their
skills in the different areas of management. In synergy with other
subjects in the Faculty of Economics and Social Sciences, lessons
are also provided in economics, information management, and
media and communication sciences.

Profile of the study programme
Management is concerned with all the methods required to make
decisions relating to the various sectors and functions of
companies: production, finance, marketing, accounting and control,
human resources, strategy, etc. Business management consists of
optimising the use of material, financial and human resources and
reaching strategic objectives. It also involves finding the right
compromise between the potentially conflicting goals of
stakeholders and the opportunities presented by the markets.
Management is relevant for companies as well as for non-profit
organisations, such as hospitals, associations and international
organisations, and in the public administration.

Fribourg profile
The study programme provides the essential bases for
understanding business administration tools and at the same time
creates synergies with other subject areas in the Faculty of
Economics and Social Sciences. Therefore the programme also
comprises lessons in the fields of economics, information
management, and media and communication sciences.

Learning outcomes
This programme provides foundations in business administration. It
allows students to continue towards a Master programme in
management or economics, or to embark directly their career. The
latter option often requires additional training, provided within the
company.

Methodological skills
Preparing future graduates to make decisions in a changing and
complex economic environment involves the acquisition of methods
enabling them to structure the way they approach problems and
develop adequate solutions. The course provides a range of
quantitative and qualitative methods with which to analyse and
understand socio-economic phenomena (market developments,
consumer preferences, organisational conflicts and company
performance).
These methods are learned within the framework of lessons, group
work, seminar work, case studies, exercises and presentations, and
are concluded with a scientific dissertation.

Professional skills
The wide range of lessons allows students to acquire solid training
as an economist, combined with advanced expertise in different
areas of management. The course benefits from the scientific skills
of faculty members who integrate the most up-to-date research
results into their lessons. The university environment also provides
an essential inter-disciplinary dimension for understanding modern
management issues.

Social skills
Work in small groups in a bilingual and multi-cultural context
encourages the development of social, linguistic and cultural skills.
In addition to professional skills, this experience is highly valued by
companies that operate in a multi-cultural environment.

Career openings
The bachelor in business administration/management provides
future graduates with all the knowledge and methods they need to
understand how a company functions and how to make decisions.
Graduates will be faced with the challenges of large multinational
companies or small and medium enterprises in operational, market
research, auditor or consultant or junior consultant positions.

Organisation des études
Structure of studies
180 ECTS credits, 6 semesters
Curriculum
http://studies.unifr.ch/go/4F2Tn
Admission

http://studies.unifr.ch/enbachelor/eco/management
The following Swiss school-leaving certificates grant admission to Bachelor programmes at the University of Fribourg:

- Swiss academic Maturity Certificate
- Swiss professional Maturity Certificate in conjunction with the supplementary exam certificate from the Swiss Maturity Commission
- Bachelor Degree from a Swiss university, from an accredited Swiss university of applied sciences (HES/FH) or from a Swiss university of teacher education (HEP/PH)

A complete list of all further recognized Swiss school-leaving certificates is to be found on the webpages of swissuniversities (in French and German only):
https://www.swissuniversities.ch/en/services/admission-to-universities/schweizerische-ausweise/

Foreign upper secondary school-leaving certificates are recognised only if they correspond substantially to the Swiss Maturity Certificate. They must qualify as general education. Foreign school-leaving certificates are considered to be general education if the last three years of schooling include at least six general education subjects, independent from each other, in accordance with the following list:

1. First language (native language)
2. Second language
3. Mathematics
4. Natural sciences (biology, chemistry or physics)
5. Humanities and social sciences (geography, history or economics/law)
6. Elective (an additional language or an additional subject from category 4 or 5)

The general admission requirements to the Bachelor programmes at the University of Fribourg for holders of foreign school-leaving certificates as well as the admission requirements for individual countries are to be found on the webpages of swissuniversities:
https://www.swissuniversities.ch/en/services/admission-to-universities/countries/

In addition, foreign candidates must present proof of sufficient language skills in French or German.

The assessment of foreign school-leaving certificates is based on the «CRUS Recommendations for the Assessment of Foreign Upper Secondary School-Leaving Certificates, 7 September 2007» (http://studies.unifr.ch/go/crus07en). The admission requirements are valid for the respective academic year. The Rectorat of the University of Fribourg reserves the right to change these requirements at any time.

Alternatives

Also offered as a minor study programme (60/30 ECTS credits).

Contact

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