Social Sciences

Degree conferred
Rerum Socialium Doctor / Doctor of Philosophy in Communication (PhD)

Commencement of studies
An application for admission may be submitted at any time.

Regulation
http://studies.unifr.ch/go/lX6Q7 (French and German only)

Application procedure
Candidates with Swiss qualifications
https://studies.unifr.ch/go/Ui3b4
Candidates with foreign qualifications
https://studies.unifr.ch/go/2KPbe

Fribourg profile
You have successfully completed your master and you enjoy research. You would like to find out more about media, communication and the public. You want to go deeper into a subject and carry out your own research project. A doctorate in communication science is the right challenge for you.

The Department of Communication and Media Research DCM at the University of Fribourg/Switzerland offers the possibility to pursue a doctoral degree of Social sciences in Communication Studies. Communication Studies at the University of Fribourg is firmly rooted in the tradition of the social sciences and is devoted to the analysis of public communication in modern societies, looking at both legacy and new media (e.g. online platforms). Central topics are the general framework, systems, processes, contents and effects of communication. Research at the DCM focuses on different actors of communication, media content, media use, exposure and effects, media and news organisations as well as on media systems, including economic, political and cultural influences (e.g. media politics and media economics).

Doctoral theses can be written in the following research fields, among others:

- Journalism studies (e.g., current developments of journalism, quality in journalism)
- Theory and history of communication and journalism
- Political communication (e.g., digital democracy, analysis of political debates, opinion formation)
- Media use, exposure, and effects (e.g., persuasion, parasocial relationships, health communication, media exposure)
- Organisational communication (e.g. reputation and issues management, corporate social responsibility, communication strategies)
- Comparative communication research
- Media systems and media organisations
- Media policy and media regulation (e.g., public service media, policy-making processes and power, governance)
- Analysis of new media and new forms of communication

A doctoral programme of 30 ECTS credits must be followed for successful completion of the doctorate. The core part of the doctoral programme is the DCM Colloquium. It is held at regular intervals and offers doctoral students the possibility to present and discuss the current state of their projects. ECTS credits can also be acquired by participating in academic courses at the University of Fribourg or elsewhere (e.g. summer or winter schools) in areas such as theory, methodology, didactics or academic writing and presentation skills, by giving presentations at scientific conferences, by publishing articles in scientific journals or books (first author or co-author), by writing reviews or helping with the organisation of conferences, or by undertaking other academic tasks at the Department.

For detailed information about the doctoral programme, see https://www3.unifr.ch/dcm/fr/assets/public/files/handouts/dr-richtlinien2015.pdf

Professors who are eligible to supervise theses

- **Prof. Andreas Fahr**
  Areas of specialisation:
  - Media selection, media use, media effects
  - Emotional & cognitive processing of media exposure
  - Mediated social communication
  - Parasocial relationships, health communication, entertainment supervision of theses in German and English.

- **Prof. Alexandra Feddersen**
  Areas of specialisation:
  - Political communication
  - Media and public opinion
  - Media and democracy
  Supervision of theses in English, French and German.

- **Prof. Regula Hänggli**
  Areas of specialisation:
  - Political communication
  - Public debates
  - Challenges to democracy based on commercialisation and digitalisation
  - Relation between media and democracy
  Supervision of theses in German and English.

- **Prof. Laura Illia**
  Areas of specialisation:
  - Emerging forms of organisation, audiences and social media
  - E-audiences and their influence on business and society
Course offerings 23/24 | SS24

Study programme description
Doctorat

Admission

In order to be admitted to a doctorate the candidate must have been awarded an academic bachelor's and master's degree or an equivalent qualification from a university recognised by the University of Fribourg.

Before applying for a doctorate the candidate must contact a professor who would be willing to supervise the thesis work.

There is no general right to be admitted to a doctorate.

The respective conditions of admission for each doctoral study programme are reserved.

Contact

Faculty of Management, Economics and Social Sciences
Department of Communication and Media Research (DCM)
Dr Daniel Beck, lecturer and study advisor
daniel.beck@unifr.ch
http://studies.unifr.ch/go/en-communicationmedia

Doc- Postdoc-portal

http://www.unifr.ch/phd

Studies organisation

Structure of studies

30 ECTS credits can be earned.

Doctoral school

-